

# CONTIGUITY PARTNERS

[www.contiguitypartners.com](http://www.contiguitypartners.com)

## JONATHAN PATRICK

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Jonathan ('JP') brings safety, empathy, experience, encouragement and challenge to all his coaching.

After over 25 years' work in industry - including CEO of Mood Corp., EVP of Mtv Networks International (Viacom) and GM at Diageo Plc - he is well-versed in transformational change and resilience.

During his international career, including four years living in Asia, he thrived on getting the best out of people. This was the case in the joint venture he set up in China for Diageo; the Global sales team he built for Mtv; and the amalgamation of companies he brought together to consolidate Mood Media.

Since 2012, JP has coached at the most senior levels on a global basis. And he coaches broadly in the following sectors: Banking, Technology, Financial Regulation, Insurance, FMCG, Manufacturing, Retail, Advertising, Services, Hospitality, Media, Production and Publishing. He has hands-on executive expertise in sales and marketing, finance, organisational change, matrix management, strategic planning, synergy maximization, mergers and acquisitions, refinancing and company sale. JP coaches and mentors Senior Executives on a 1:1 basis as well as coaching leadership teams and larger groups.

Building on his passion for people development, in 2011, JP qualified as an Executive Coach at the University of Chester (a course on which he now lectures). He previously studied Business at Anglia Ruskin University.

### **Education, Qualifications, Professional Memberships**

- Post Graduate Certificate in Executive Coaching, University of Chester accredited through ICF (International Coaching Federation)